

## LETTER FROM THE PRESIDENT



Welcome to the Fashion Scholarship Fund, the premier educational fashion nonprofit in the United States. For more than 80 years, with a mission to advance the fashion industry by encouraging talented, creative young people to pursue careers in the field, the FSF has offered scholarships and comprehensive programs

to the best and brightest fashion students in both business and design.

We believe in education and giving back to the industry that has given us so much, and one of the best ways to do that is to support the future leaders of fashion. I invite you to discover the worthwhile investment that we make in young people who dream of working in our exciting industry, and join us in our mission.



*William S. Susman, Fashion Scholarship Fund President  
Managing Director, Threadstone Advisors*

## MESSAGE FROM THE PRESIDENT-ELECT



As the largest and oldest scholarship organization serving the needs of the fashion industry, the Fashion Scholarship Fund seeks to identify and create career opportunities for young people worldwide. Annually we present scholarships from \$5,000 to \$35,000, leading the industry in support

and commitment to education.

The future of the fashion industry depends on the success of our organization and the thousands of lives we impact. As a member of the Board I am passionate about the work we are doing to provide scholarships, mentorships and educational programs to the top college talent in order to bring them into the Fashion industry. I urge you to explore how you, too, can become a part of our team.



*Marc Mastronardi, Fashion Scholarship Fund Vice President  
EVP Business Development, Macy's*

# MISSION

The Fashion Scholarship Fund (FSF) is a national non profit 501(c)(3) **dedicated to promoting education of the fashion arts and business.** Our mission is to advance the fashion industry by encouraging gifted and enterprising young people to pursue careers in design, merchandising, retailing and business, ensuring the industry will continue to attract dedicated, capable and creative individuals.

Scholarships · Internships · Mentorships  
Career Programs · Alumni Association



By fully integrating with social networks, FSF Connect allows the Fashion Scholarship Fund Alumni, Board Members, Sponsors, Donors, Mentors, Case Study Judges and Educators to engage across the FSF community and expand professional networks.

[www.FSFConnect.org](http://www.FSFConnect.org)

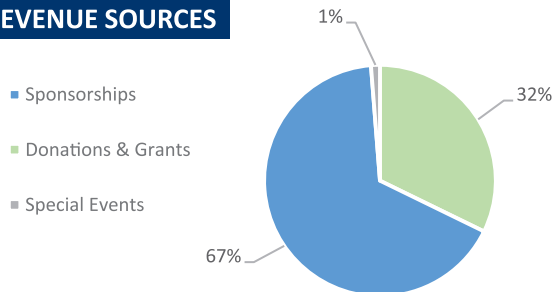


*Comprised of influential members of the fashion industry, the FSF has collectively awarded over \$12 million in scholarships to more than 1,900 students.*

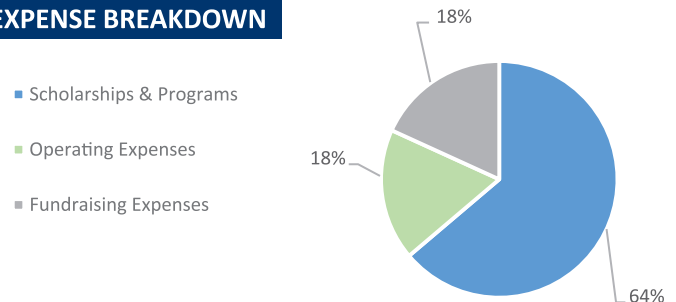
## OUR IMPACT

As the leading non-profit in the fashion industry, the FSF grants the single largest sum of money and total number of scholarships in the entire United States. We supplement financial support with **comprehensive developmental programs for our scholars**, promoting hands-on experience **with the world's top fashion companies and leaders.** Each year, ambitious fundraising goals help fuel the growth and scope of our organization as we propel the industry forward in our commitment to excellence.

### REVENUE SOURCES



### EXPENSE BREAKDOWN



More than **200** companies and individuals have invested a total of **\$2,000,000** in developing the future leaders of fashion in the past year.

# SCHOLARSHIPS

## 2018 Competition:

| <i>Disciplines</i>         | <i>Applicants</i> | <i>Winners</i> |
|----------------------------|-------------------|----------------|
| Total                      | 548               | 239            |
| Design                     | 227               | 116            |
| Merchandising/<br>Business | 281               | 111            |
| Technology/<br>Analytics   | 20                | 6              |
| Supply Chain               | 20                | 6              |

## 2018 Scholarship Distribution:

| Recipients  | Value       |
|---|-------------|
| 1   | \$35,000.00 |
| 3   | \$30,000.00 |
| 1   | \$15,000.00 |
| 11  | \$10,000.00 |
| 26  | \$7,500.00  |
| 197   | \$5,000.00  |
| Total amount awarded in<br>scholarships this year | \$1,430,000 |

## Strides in Diversity:

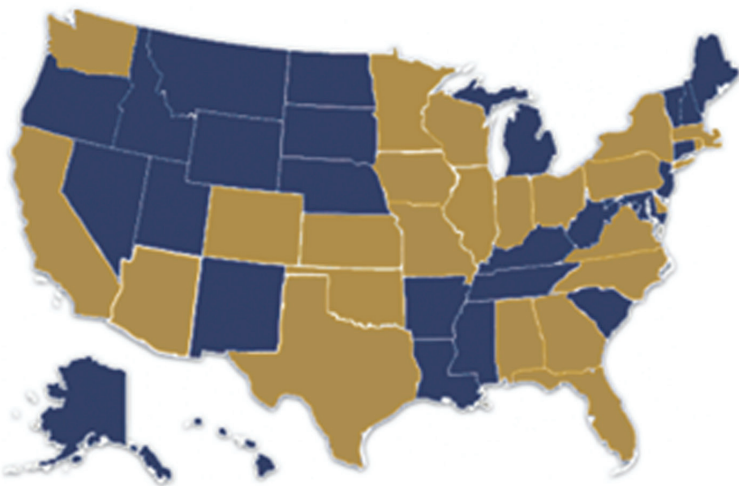
- For our 2018 Competition, case study applicants and winners identifying as American Indian, Alaskan Native, Asian, Black, African American, Hispanic, Latino, Native Hawaiian, Pacific Islander, and Other, increased by 5% (winners) and 6% (applicants) as compared to the 2017 Competition.
- For 2018, 40% of an ethnically diverse applicant pool were awarded scholarships, up from 34% in 2017.
- Morehouse College, Clark University and Spelman College, three of the historically black college and university institutions (HBCUs) have joined the ranks of our member schools.

## The Case Study Competition

Full-time students enrolled at one of **61 member schools** with a GPA of 3.0 or higher pursuing careers in the fashion industry are eligible to participate in the annual case study competition created by the Scholarship Committee. Structured around a company looking for strategic growth opportunity, each case study undergoes a rigorous evaluation process by a panel of **Board Members** and **Industry Executives**. Top-performing students are invited to attend our annual Awards Gala at no cost in New York City where **scholarships are awarded and celebrated**.

## Representation: Member Schools By State

*States Indicated in Gold Represent Member Schools*



*\*Canadian member school not pictured on map*

# PROGRAMS

As further support to scholarship winners, the FSF facilitates internships with prestigious fashion companies and provides career mentoring by more than 100 prominent senior executives. Reaching 100% intern placement among scholarship recipients this past year, our programs are designed to enrich and advance scholars' careers while affording access to a powerful network of today's fashion industry titans.

## PARTICIPATING COMPANIES INCLUDE:

PVH, Hearst Foundation, Levi Strauss & Co., Amazon, Peerless Clothing, Randa Accessories, Burlington Stores, G-III Apparel Group, Kohl's, Global Brands Group, Macy's, Ross Stores, Mastercard, Perry Ellis International, Google, Inc., Ralph Lauren, Tailored Brands, VF Sportswear/Nautica, Weissman Designs for Dance, Motives International, JCPenney, TJX, Movado, Jones Lang LaSalle, Nest Fragrances, Neiman Marcus, Alix Partners, HBC/Saks Fifth Avenue, Hawke & Co., Luxottica/Sunglass Hut, Belk, Fossil, Tharanco Lifestyles, Threadstone Advisors, Sequential Brands Group, First Republic Bank, Doneger Group, 24 Seven, Authentic Brands Group, Iconix Brands, Bespoke Fashion LLC, Byer California, Collection 18, Coach, CIT, Bloomingdale's, Fried Frank, Haddad Brands, Hagggar, Itochu Prominent, Jockey International, Jordache/US Polo Assn, Kenneth Cole Productions, UBM, MMG Advisors, Swatfame, One Jeanswear Group, ICC International, Republic Clothing Group, Aramark, Dishang Fashion Brand, Kenneth L. Mink & Sons, PVH Brands Australia, SL Green Realty Corp, BJ's Wholesale, Debra Malbin Associates.

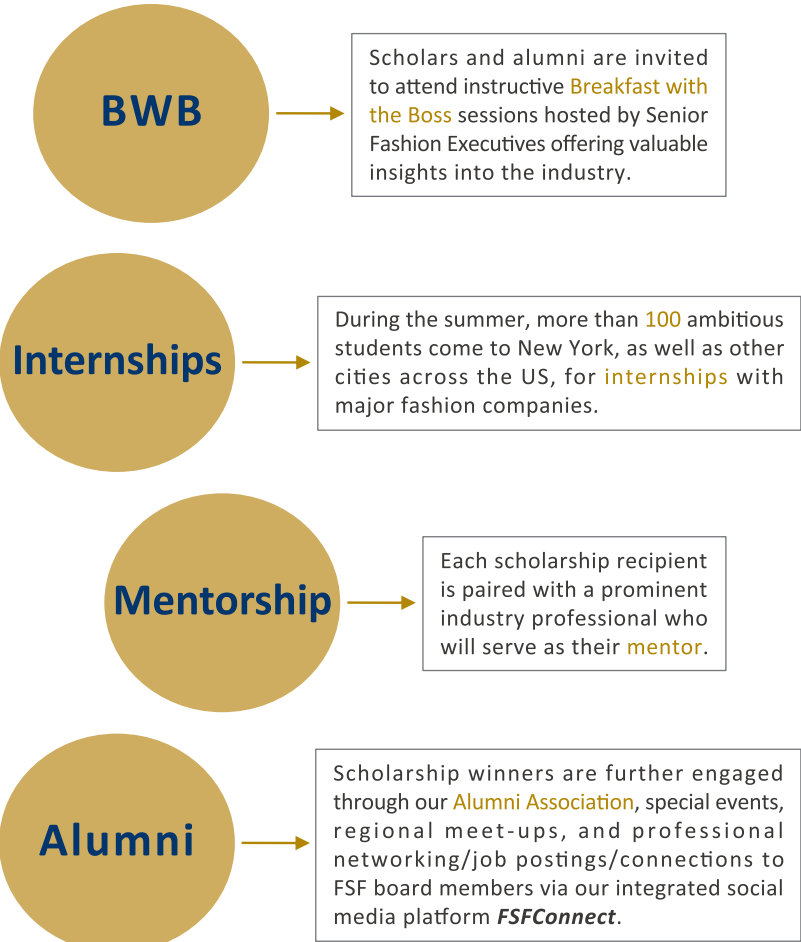


Breakfast with the Boss

FSF scholars inside the Kenneth Cole design room with Creative Director and GVP of Men's Merchandising, Mia Dell'Oso-Caputo.

"The scholarships are just the beginning, it's really the mentorship , the internships that we provide and the networking that we facilitate. We give students access to the best and brightest in the industry."

- Peter Sachse, Board Member





# SUPPORTERS

Supporters of the Fashion Scholarship Fund all share one common belief - **they believe in the value of education.** Thanks to the **generous contributions we receive worldwide** from individual donors, corporate sponsorships, foundation grants, endowments and fundraising events hosted throughout the year, we are able to continue to **foster great young talent to be the future leaders of the fashion industry.**

*"I have never seen such incredible professional development and leadership success in young people than through the FSF's commitment to mentoring its scholars and building long term professional relationships. The resulting empowerment and engagement from each scholar is the richest reward and greatest reason to work with the FSF, and consider a donation towards an investment in the future."*  
**- Glen Ellen Brown, Board Member**

## DONORS

As we continue to grow, our donor base continues to expand with new and renewed support of our educational mission.

### TOP DONORS INCLUDE:



## CHARITABLE CONTRIBUTIONS

100% of net proceeds from all FSF fundraising sources goes directly to scholarships and programs.

- Annual Gala
- Regional Events
- Foundation Grants
- Planned Gifts
- Alumni
- Annual Fund

*"WHAT THE FSF CAN DO IS MAKE HOPES & DREAMS COME TRUE AND PROVIDE THE NEXT GENERATION OF MANAGEMENT, DESIGNERS AND LEADERSHIP."*

*- Douglas Evans, Executive Director*

## BECOME A SUPPORTER

Your donation means **more scholarships** and **programs** for the bright young fashion leaders of tomorrow. Invest in education and support the fashion arts and business. Visit our website to make a donation or call us at 212-278-0008 to learn more.

**WWW.YMAFSF.ORG**

# TESTIMONIALS

The FSF prides itself on the **life-changing opportunities and experiences we provide scholarship recipients**. The internship and mentorship programs serve as road maps for scholars to plan their future careers with support and guidance from the fashion industry's top leaders.



Kevin Crowley, Marist College  
FSF Class '14 & '15  
Where is he now? **Macy's**

*"My 2014 summer in the city was such a unique and amazing experience. I really have to credit all of the amazing opportunities to the Fashion Scholarship Fund. Because of my scholarship through FSF, I successfully gained an internship during the summer with Global Brands Group."*

*Being in the city during the summer allowed me to grow my networking book and meet so many influential people that have shaped the way I view and interact with the industry. I think I attended 16 "Breakfasts with the Bosses" and they were all very informative. I personally loved Daniella Vitale (COO & SVP of Barneys), Michael Mombello (SVP of Design at PVH), and Mia Dell'Oso-Caputo (Creative Director & GVP of Men's at Kenneth Cole). The bosses were always so encouraging and really responsive when emailed which was great!"*

Emma Gage, Marist College  
FSF Class '15 & '16  
Where did she intern?  
**Karolina Zmarlak**

*"As part of the FSF, I have been able to meet people who inspire me, motivate me and who I am sure I will work with in the future. I have been able to ask tough questions while receiving honest answers. There is an openness and drive to educate within this program that has opened my eyes to countless options after I graduate. A support system has been built here. Collaboration, curiosity and dedication drive the FSF. I am proud to be a part of it, and I look forward to the a time in the future that I will be able to work with the FSF and give back to young scholars, just as the FSF has done for me."*



Olufisayo Akanni, Kent State University  
FSF Class '14  
Where is she now? **Macy's**

*"If it weren't for the FSF, I'd probably still be in the Chicago suburbs. I couldn't imagine that I would be in New York City now working in Macy's Corporate office."*



Linsey Morales, UCLA  
FSF Class '16, 2nd Annual Doug Ewert  
Men's Wearhouse Scholar  
Where did she intern? **The A List**

*"Besides enabling me to pursue my professional interests in the fashion industry, FSF has allowed me to make a vast amount of connections in the field, while also granting me access to an immense amount of opportunities. FSF gives life-long mentorship that you can always come back to for career guidance. The Mentors, BOG and Industry Executives see something in Scholars that they saw in themselves. They believe in us and are really trying to further our careers."*

Katie Class, University of Missouri  
FSF Class '15  
Where did she intern? **Chanel**

*"My summer with FSF prepared me for my future career and gave me the opportunity to learn from successful executive leaders."*

*After winning the scholarship, I knew I wanted to pair the summer FSF curriculum with an internship in NYC. After interviewing and applying to many internship positions, I was offered a buying and planning internship at Chanel in the watches and fine jewelry department. Looking back, my internship was greatly enhanced by the advice and knowledge I received from the FSF events, speakers and Mentors."*



Shota Adamia,  
Brandeis University  
FSF Class '14 & '15  
Where is he now?  
**ALM Media, LLC**

*"To describe the impact the FSF program has on the lives of scholars is virtually impossible—it has given me opportunities, support and joy which I could have only dreamed of before."*